



**For Immediate Release**

## ***Techni-Tool Expands “Tools for Life” to Fight Breast Cancer***

**Worcester, Pennsylvania, October, 2011** – To mark this year’s Breast Cancer Awareness Month, Techni-Tool announces a number of new additions to its popular *Tools for Life* products, expanding the arsenal in the battle against breast cancer. A portion of the proceeds from the sale of every special pink item in the line is earmarked for breast cancer research.

*Tools for Life* was launched in January, 2010 with a single product, a pink version of their best-selling Techni-Stat ESD wrist strap widely used to help eliminate electro-static discharge in the assembly of electronic products. Since then, in partnership with other caring companies, Techni-Tool has grown the product line to include items ranging from purse-sized flashlights to lab coats to benchtop inspection magnifiers—all in pink to proudly proclaim the user’s support for the cause.

As the leading distributor of electronic production, manufacturing and repair supplies, Techni-Tool is in a unique position to offer customers a way to combine business purchases with charitable interests.

“Finding the cure for breast cancer is certainly the goal of everyone who has been touched by this disease, and Techni-Tool is no exception,” says Paul Weiss, President of Techni-Tool. “Pride in our products and support of our community has always been the Techni-Tool philosophy, and we are pleased to pass the proceeds from these products on to the fight against breast cancer.”

### **About Techni-Tool**

Techni-Tool’s unique combination of 50 years of experience, world-class customer service, unmatched product selection and added value has made it the leading supplier of electronic production supplies. Headquartered in Worcester, PA, Techni-Tool serves customers in more than 100 countries. For more information, visit [www.techni-tool.com](http://www.techni-tool.com).

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