



For Immediate Release

Techni-Tool Introduces New Tec-Cut Infinity Elite Pliers & Cutters
You Save Money 2 Different Ways

Worcester, PA (January 15, 2009): Techni-Tool is pleased to introduce the new **Tec-Cut Infinity Elite** line of fine electronics pliers and cutters designed to save you money two ways:

1. **Save Now** – *Infinity Elite* is priced lower than competing brands
2. **Save Later** – *Infinity Elite* last longer with better performance

These new *Infinity Elite* Swiss-made pliers and cutters are the best we've developed in the almost 30-year history of Tec-Cut Infinity hand tools. No other brand delivers this peak performance and durability at such an affordable price, and all are backed with a lifetime warranty on materials and workmanship.

To prove our point we had a testing firm take an *Infinity Elite* cutter and one each from 4 leading competitors and make 20,000 cuts on the same spot on the blade. The results showed the force needed to open and close the *Infinity Elite* cutter remained constant over time, but increased for 3 of the 4 cutters tested. What's more, no blade damage or wear could be detected on the *Infinity Elite* tools even under 40X magnification.

Infinity Elite tools use highest-quality ball-bearing steel heat-treated for resiliency and toughness. The exclusive 2-component fully-dissipative handle combines a soft surface for gripping with a hard plastic core for strength. This unique handle wears better and lasts longer than all ESD foam handles, plus is oil and grease resistant.

What's more, stainless steel dual-leaf springs and matched bearing rings minimize metal-to-metal contact and extend tool life. A lap-joint blade design joined with a steel screw keeps the cutting edges in perfect alignment far longer than tools connected with rivets.

The metal used in ***Infinity Elite*** tools is isothermally pre-hardened to 45 HRC before precision machining to eliminate distortion and stress, guaranteeing the highest quality. Then its inductive hardened to 63-65 HRC using proprietary equipment for maximum strength and resistance to wear.

There are currently 19 styles available in the most popular configurations. Additional styles will be introduced throughout 2009.

About Techni-Tool

Techni-Tool is one of the country's premier solutions providers for the electronics manufacturing, assembly and repair industry as well as the government, military, telecommunications, medical device and semiconductor manufacturing industries. It serves customers in 100 countries and North America and employs more than 200 people nationwide, including a national and international sales team with local representation in all major markets. Techni-Tool is headquartered in Worcester, PA., in a computerized, state-of-the-art facility with integrated order and warehouse management systems. For more information, visit www.techni-tool.com

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